

Electronic Acknowledgement Receipt

EFS ID:	4418938
Application Number:	10068771
International Application Number:	
Confirmation Number:	7576
Title of Invention:	Targeted advertising in on demand programming
First Named Inventor/Applicant Name:	Charles Eldering
Customer Number:	27832
Filer:	Andrew W. Spicer/Patti Hespell
Filer Authorized By:	Andrew W. Spicer
Attorney Docket Number:	T742-10
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		T742-10_POA_373_COCA.pdf	611172 71ed7e47ca5cae0dfa6263f17c8ae32ac16ea27	yes	14

	Multipart Description/PDF files in .zip description		
	Document Description	Start	End
	Power of Attorney	1	11
	Assignee showing of ownership per 37 CFR 3.73(b).	12	12
	Change of Address	13	14

Warnings:

Information:

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.